

The Huntsville-Madison County Airport Authority Announces New Appointment for Director of Business Development



Barbie Peek

Huntsville, AL –The Huntsville-Madison County Airport Authority has named Barbie Peek as the new Director of Business Development for the Huntsville International Airport (HSV), the Huntsville International Intermodal Center, and the Jetplex Industrial Park. Peek began her new position on July 9, 2014.

In her new role, Peek will be responsible for the implementation of HSV strategic goals and initiatives for her areas of responsibility and will also develop and implement strategies to increase revenue at the Port of Huntsville, including the sale or lease of undeveloped property and the lease of current facilities owned by HMCAA. In addition, Peek will coordinate Port of Huntsville efforts to maximize services offered by current tenants or potential new tenants to the Port of Huntsville.

Peek has been with the Port of Huntsville since 1989; first as the Public Relations Manager and then serving as the Director of Marketing since 1994.

“We are pleased that Barbie will be taking on a key leadership role in her new business Development position,” commented Huntsville-Madison County Airport Authority Director Rick Tucker. “She has been a vital member of our management staff handling marketing and air service responsibilities for many years. We are looking forward to working with her as she initiates new business efforts to grow and expand the Port of Huntsville.”

“I am very excited about this new position,” said Peek. “I am eager to begin focusing on our efforts to increase business growth not only for the Port of Huntsville but the entire the Tennessee region.”

Peek holds a Bachelor of Science degree in Business Administration from the University of Alabama. She has been heavily involved in her community and in the airport industry.

This search was conducted by ADK Executive Search, a retained executive search firm specializing exclusively in searches for the airport management community.

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