

The New Hanover County Airport Authority Selects New Director of Business Development



Carol LeTellier

WILMINGTON, NC – Following a nationwide search, the New Hanover County Airport Authority has selected Carol LeTellier to be the new Director of Business Development at the Wilmington International Airport (ILM).

In her new role, LeTellier will formulate and implement airport development and marketing strategies to increase revenue generation, maximize airport land/facilities development and redevelopment opportunities through the creation of short and long term strategies. She is also responsible for creating, managing, and implementing the airport's community relations message and marketing programs with the goal of fostering community engagement.

LeTellier has most recently been with Avison Young, Florida, LLC, where she was in property management and a real estate broker. Prior to that, LeTellier was a business development & special projects consultant and also completed a stint as the Senior Vice President, Director of Properties with the Greater Orlando Aviation Authority. She brings over twenty five years of real estate and property management experience to the airport.

LeTellier holds a Bachelor of Arts degree in Organizational Communication from Rollins College in Winter Park, Florida and she is a licensed real estate broker in Florida, Georgia and Oregon.

This search was conducted by ADK Executive Search, a retained executive search firm specializing exclusively in searches for the aviation community.

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