



The County of Orange invites applications for  
**Deputy Airport Director, Public Affairs**  
John Wayne Airport, Orange County (SNA)

Santa Ana, California

*Executive Search Services Provided by ADK Consulting & Executive Search*

# The Airport

**John Wayne Airport, Orange County (SNA)**, owned and operated by the County of Orange, is the only commercial service airport in Orange County, California. It is located approximately 35 miles southeast of Los Angeles, between the cities of Costa Mesa, Irvine, and Newport Beach. The service area includes more than three million people within the 34 cities and unincorporated areas of Orange County.

John Wayne Airport plays a unique and crucial role in the Orange County community. It is the only airport in Orange County that provides commercial passenger and air-cargo service and is the primary provider of general aviation services and facilities in the county. It is home to local law enforcement air operations and to medical/mercy flights. JWA is the gateway through which millions of passengers travel each year to their homes, their families, their vacations, and their businesses.

- **John Wayne Airport's Vision** is to be a world-class aviation gateway for business and leisure travel.
- **John Wayne Airport's Mission** is to plan, direct and provide high quality aviation services and facilities for Orange County in a safe, secure and efficient manner.

Orange County's aviation history is deeply rooted in general aviation (private, non-commercial) operations. From 1923, the year aviation pioneer Eddie Martin founded the airfield that ultimately became John Wayne Airport, until 1939, the Airport operated as a privately owned general aviation facility. After serving as a military base during World War II, the airport was returned to the County of Orange with the stipulation that it remain open to all types of aviation uses.

**General Aviation** – According to the latest data available, ACI-NA reports that John Wayne Airport was the 31st busiest airport in the country in 2014, based on total operations. It is the home base for more than 500 private general aviation aircraft that run the gamut from vintage biplanes and helicopters to sleek corporate jets. There are nearly 400 County tiedown spaces for general aviation at John Wayne Airport. Additional tiedown spaces are provided by fixed base operators (FBOs).

General aviation accounts for the majority of the Airport's total aircraft operations (takeoffs and landings). In 2015, there were 174,989 general aviation operations, which represents roughly two-thirds of the Airport's total number of operations. Two full-service Fixed Base Operators, Atlantic Aviation and Signature Flight Support, provide aircraft fueling services, supplies, aircraft maintenance, flying lessons and other services while a number of other tenants provide maintenance, hangar and related services.





## The Airport (*continued*)

### Commercial Air Service

Commercial air service is provided by all major U.S. carriers: Alaska, American, Delta, Frontier, Southwest, and United. In 2011, WestJet began daily nonstop service to Vancouver, Canada and, in 2012, Southwest Airlines (then AirTran) began providing daily nonstop service to Cabo San Lucas and Mexico City. Currently, these carriers serve 25 nonstop destinations from Orange County. In 2015, JWA launched service to five new destinations (Austin, Chicago-Midway, Kansas City, St. Louis and Puerto Vallarta) and increased service to five existing markets (Cabo San Lucas, Phoenix, Portland, San Francisco and Seattle). In 2016, JWA will see service to two new markets, Reno and Santa Rosa, and additional service to San Jose and Seattle. JWA served 10.2 million passengers in 2015, an 8.5% increase over 2014. In 2015, the Airport supported more than 81,000 commercial operations.

**Settlement Agreement** - John Wayne Airport is one of the most regulated airports in the United States and, perhaps, in the world. Its regulations were initially defined in the 1985 "Settlement Agreement," which formalized consensus between the County of Orange, the City of Newport Beach and two community groups

on the nature and extent of facility and operational improvements that could be implemented at JWA through 2005. Since that time, the Settlement Agreement has been extended twice and will continue to set facility and operational limitations on the Airport through 2030. In the early 1970's, the County of Orange created, and continues to enforce, a curfew that precludes aircraft (general aviation and commercial) from operating during nighttime hours unless they can meet defined noise limits at specific noise monitoring stations. The Settlement

Agreement, and the curfew, are viewed as foundational elements of the operation of John Wayne Airport.



**Facilities** - The Thomas F. Riley Terminal opened in September 1990. The 337,900-square foot building (Terminals A and B) included 14 commercial passenger gates, four baggage carousels, two airline club lounges and a variety of food and gift concessions. In November 2011, JWA completed a third multi-level Terminal C with six new commercial passenger gates, three baggage carousels, two commuter terminals and a new federal inspection services area. JWA currently operates four parking structures and one remote parking lot which includes a total of more than 8,500 on-site parking spaces. In 2011, JWA completed construction of its own Central Utility Plant.

## The Community

With more than three million residents, Orange County is the third most populous county in the State of California and the sixth most populous in the United States. Orange County includes 34 cities, the largest of which are Anaheim, Irvine and Santa Ana.

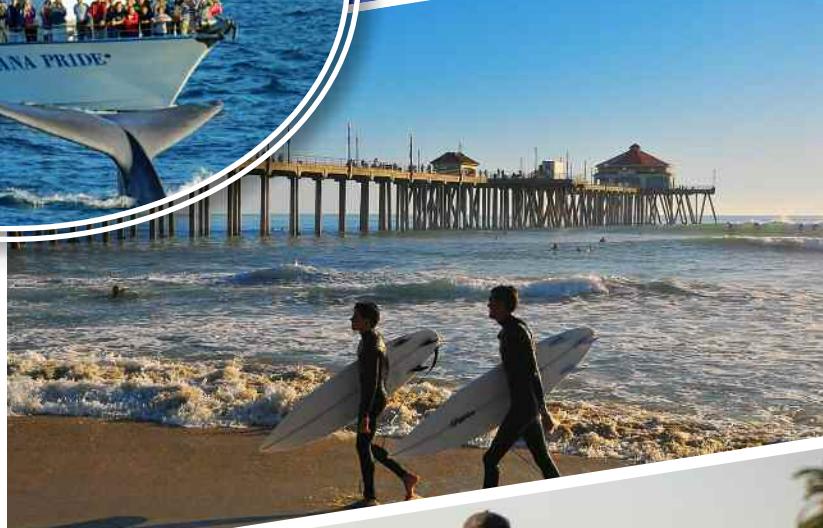
The Orange County economy is equally diverse. Key industries include tourism, business and professional services, technology, health services, construction and biomedical. Multiple Fortune 500 companies call Orange County home, including Ingram Micro, First American Corporation, Broadcom, Western Digital and Pacific Life.

Known around the world as "The OC," Orange County is well known as a tourist destination. Visitors flock to the area for its 42 miles of beaches and legendary theme parks including Knott's Berry Farm and the Disneyland Resort.

Orange County is also known for its world class shopping at venues such as Fashion Island, the Irvine Spectrum and South Coast Plaza.

Other popular destinations include the Bowers Museum, the Discovery Cube and the San Juan Capistrano Mission.

Orange County is home to numerous highly regarded K-12 private and public schools, colleges and universities, including California State University, Fullerton, Chapman University and the University of California, Irvine.





## The Job

The Deputy Airport Director, Public Affairs has responsibility for Access & Noise, Customer Relations, Government Relations, Media Relations and Public Relations at John Wayne Airport. The Deputy Airport Director, Public Affairs reports to the Assistant Airport Director and manages, directly and through subordinate managers, 29 positions at JWA.

For a full job description, [click here](#).

## The Ideal Candidate

We are seeking an innovative, forward-thinking Deputy Airport Director who will have a firm grasp on the challenges and opportunities presented by the dynamic environment within which John Wayne Airport operates. We are looking for a candidate who is capable of creating long term communications, regulatory and legislative strategies, but is also equipped to handle even the smallest of day-to-day challenges that come with providing substantial commercial and general aviation services in the midst of a developed and engaged community.



## Position Requirements

The critical nature of this position requires that the successful candidate possess superior leadership skills with at least five years of increasingly responsible management experience in at least two of the following areas; airport administration, government relations and strategic communications. Direct experience in airport administration is a plus. A Bachelor's degree in public administration, business administration, political science, communications or related field is required.

## Salary & Benefits

The starting salary range for this position is between \$94,786 - \$166,441 per year, depending on experience and qualifications. The position also offers an excellent range of benefits.

## How to Apply:

**A.** Please submit, **in PDF format**, both a cover letter and résumé. One file is appreciated. *Please do not send your cover letter in the body of an email.* Send your **PDF** files to ADK Executive Search at:

**JWA@adkexecutivesearch.com**

**B.** Please complete the ADK employment application form at: **ADK Application Form** (*this is a secure link*)

**Filing Deadline:** Tuesday, April 12, 2016

Only complete electronic submissions will be considered.

Email questions to:

**JWA@adkexecutivesearch.com**

### **Photo Credits to:**

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