

## The Kansas City Aviation Department Names Justin Meyer as New Deputy Director of Marketing and Air Service Development



Justin Meyer

KANSAS CITY, MO – Following a nationwide search, the Kansas City Aviation Department has announced that Justin Meyer will become the new Deputy Director of Marketing and Air Service Development for the Kansas City International Airport (MCI) and the Charles B. Wheeler Downtown Airport (MKC). He will begin his new position on April 10, 2014.

In that role, Meyer will lead a team of professionals who focus on air service development, air cargo and economic development, media relations and advertising, as well as customer service. The position oversees four divisional employees.

Meyer is an airport executive with 15 years of experience in the aviation industry; six of those years serving as the Manager of Air Service Development with the Kansas City Aviation Department.

In his most recent position, Meyer served as the Director of Air Service Development with the Hillsborough County Aviation Authority in Tampa, FL. While there, he was called upon to direct the implementation and execution of Tampa International's air service development plan, including management of the airport's multi-million dollar incentive program. He also identified new route opportunities, fostered discussions with target airlines and developed the air service budget to support these efforts. While in Tampa Meyer successfully recruited both Copa Airlines and Alaska Airlines and worked with existing carriers to launch 12 nonstop routes. These accomplishments were acknowledged earlier this year when Tampa was named the winner of the 2014 Routes Marketing Award - Americas.

"Justin's knowledge of this region and excellent reputation among airline planners around the globe will greatly benefit the Aviation Department", said Airport Director Mark VanLoh. "We believe that Justin is the perfect fit to lead our marketing and air service development team."

Meyer received his Aviation Management Degree from the Florida Institute of Technology in Melbourne, Florida.

Meyer says, "I am eager to rejoin the KCAD team and serve both the citizens of Kansas City, Missouri and air travelers across the region by strengthening the relationships between Kansas City International Airport, the community, and our airline partners."

Meyer is an FAA Certified Flight Instructor and has presented at AAAE, ACI-NA, and Routes events on topics including air service development, communications and marketing. He was recognized by Airport Business Magazine as a member of their 2012 '40 Under 40' class, and currently serves as a member of the ACI-NA Marketing & Communications Steering Group.

This search was conducted by ADK Executive Search of Jacksonville, Florida.

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