

The Memphis-Shelby County Airport Authority Announces New Appointment for Senior Manager of Air Service Research and Development



Will Livsey

MEMPHIS, TN – The Memphis-Shelby County Airport Authority has named Will Livsey as the new Senior Manager of Air Service Research and Development at the Memphis International Airport (MEM). Livsey began his new role on December 8, 2014.

In his new position, Livsey will be responsible for researching, developing, and executing a significant increase in air service at the airport. He will also work closely with the President/CEO in recommending short term and long range goals, objectives, and strategies for the air service research and development functions. He will partner with the Authority's designated air service development consultant in the analysis and preparation of focused air service presentations and develop passenger utilization information and analysis on existing air service routes to ascertain destination effectiveness including flight times and frequency.

Prior to his new position with MEM, Livsey held several positions with American Airlines, most recently as a Senior Analyst, Network Development.

“I am excited about the opportunity to join Scott Brockman's team and work with Memphis International Airport. While the airport has faced past challenges with a hub closure by a network carrier, Memphis International Airport has the opportunity to evolve into a robust origin and destination airport.”

Livsey holds a Bachelor of Arts and Science degree in Language and World Business from the University of Tennessee in Knoxville, TN and a Masters of Business Administration in Aviation from Embry-Riddle Aeronautical University.

This search by MEM was assisted by ADK Executive Search, a retained executive search firm specializing exclusively in searches for the airport management community.

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