

## NEWS RELEASE

### The Melbourne Airport Authority Announces New Appointment for Director of Business Development



Mark Busalacchi

MELBOURNE, FL – The Melbourne Airport Authority has named Mark Busalacchi as the new Director of Business Development at the Orlando-Melbourne International Airport (MLB).

In his new position, Busalacchi is responsible for developing strategic and tactical plans to increase and maintain airline service, passenger travel and all economic development efforts of airport land and building leasing at Orlando Melbourne International Airport. In the upcoming years, there is significant strategic and physical activity on the horizon to support an airport that is recognized as one of the fastest aviation and aerospace manufacturing hubs in the country.

Busalacchi brings over 16 years of aviation experience to his position at MLB. Most recently, he served as the Director of Business Development at the Indianapolis International Airport, and prior to that, held the position of Director of Business Development at the Southwest Florida International Airport (RSW). He has also worked as Manager of Properties & Airport Affairs with JetBlue Airways and Midwest Regional Manager for Prime Flight Aviation Services.

Busalacchi holds a Bachelor of Arts degree in Mass Communications & Public Relations from the University of Wisconsin.

This search was conducted by ADK Executive Search, a retained executive search firm specializing exclusively in searches for the aviation community.

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