

The City of San José's Aviation Department Announces New Deputy Director of Marketing and Communications



Scott Wintner

SAN JOSÉ, CA – The City of San José's Aviation Department has appointed Scott Wintner as the new Deputy Director of Marketing and Communications for the Norman Y. Mineta San José International Airport (SJC). In this role, Mr. Wintner will be responsible for promoting SJC's brand and reputation throughout the Silicon Valley, nationally, and internationally with a focus on increasing airline passenger growth and non-airline revenue generation. He will also be responsible for the oversight and planning of the airport's external communications and will advise the Director of Aviation in making strategic decisions regarding the public advancement of the Airport.

Mr. Wintner has 15 years of media relations, stakeholder engagement, crisis communication, government relations, coalition building, marketing and customer service leadership experience. Most recently, he was the Managing Director for D&A Communications in San Francisco, where he has worked since 2015. Previously, he worked for the Port of Oakland, Wayne County Airport Authority and Airports Council International – North America.

"I am thrilled to join the talented team at Mineta San José International Airport to lead marketing and communications for America's fastest growing airport, serving California's fastest-growing economy," said Mr. Wintner. "At the heart of Silicon Valley, SJC is uniquely positioned to be the ideal air transportation gateway for both the technology capital of the world and San José's incredibly diverse community. I look forward to working with my new colleagues to strengthen SJC's role as San José and the South Bay's gateway to the world."

Mr. Wintner received a bachelor's degree in Communications from Boston University. He serves as Secretary/Treasurer of the San Francisco Bay Chapter of the Public Relations Society of America (PRSA) and is a past Board Member of the National Coalition for Aviation & Space Education.

This national search was conducted by ADK Consulting & Executive Search, a retained executive search firm.

[Norman Y. Mineta San José International Airport](#)