



The City of Naples Airport Authority invites applications for

Director of Planning & Strategy

Naples Airport (APF)

Naples, Florida

Executive Search Services Provided by ADK Consulting & Executive Search



The Airport

Naples Airport is in Southwest Florida in the beautiful tropical city of Naples. Originally established as an Army Air Corps base, the airport is a first-class general aviation airport and prime destination for businesses and vacationers alike. The airport is situated approximately two miles northeast of downtown and Old Naples.

In 1969, the Florida State Legislature created the City of Naples Airport Authority as an independent governmental unit charged with the operation, development and improvement of Naples Airport. The five members of the Airport Authority Board of Commissioners are selected by City Council and serve a four-year term as volunteers.

The Board of Commissioners retains the Executive Director, who is the chief operating officer, chief financial officer, secretary and treasurer of the Authority. The Executive Director hires all other Authority employees.

The Authority has developed a [Strategic Plan](#) that articulates its mission to operate, develop and maintain the Naples Airport with a commitment to enhancing the quality of life throughout the community.

The Authority's vision statement is "Connecting people to the Paradise Coast through an exceptional airport experience."

The Authority's Strategic Plan Goals are to:

1. Provide a safe, modern and efficient airport and fixed base operator
2. Be an engaged, responsive partner in service to the community
3. Strengthen the airport's economic vitality
4. Equip employees and leaders to excel today while preparing for tomorrow





The Airport *(continued...)*

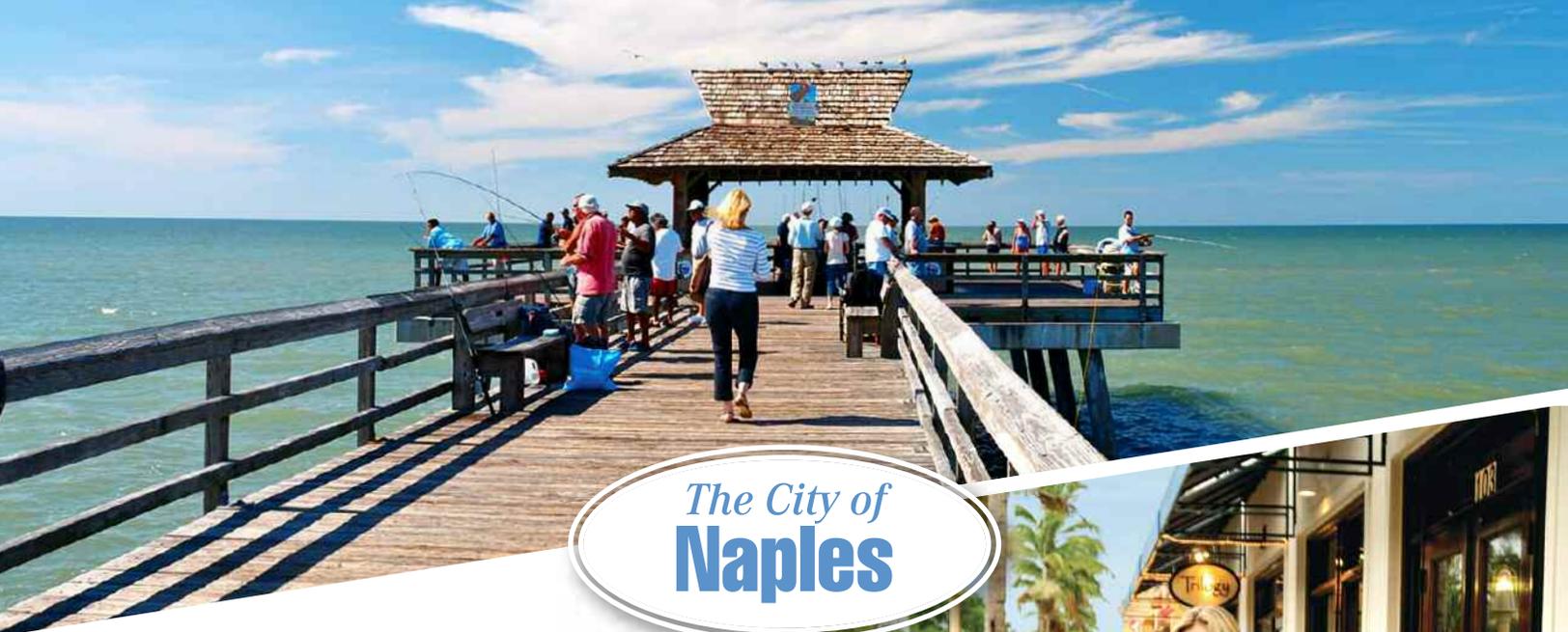
Naples Airport currently operates as a general aviation airport although it has previously had commercial service and continues to comply with the standards of Federal Aviation Regulation Part 139. As a certified air carrier airport, it maintains the same level of security as commercial-service airports and adheres to all Transportation Security Administrative directives.

The Airport Authority has approximately 90 employees, and there are 3,250 additional employees throughout businesses and tenants located at the airport. The Florida Department of Transportation values the airport's economic impact to the community at more than \$440 million annually and recognizes Naples Airport as ranked within the top ten for all business jet destinations in the U.S.

The airport is classified as a national airport in the NPIAS and encompasses 732 acres and has two runways. The Authority owns and operates their FBO, and there are multiple aviation business operations on the field as well as numerous fractional and charter operators and several car rental agencies. Naples Airport is a designated base for disaster relief and provides space for many public services including AngelFlight Southeast, Civil Air Patrol, Collier County Emergency Medical Services – MedFlight, Collier County Sheriff's Office Aviation Unit and SWAT Headquarters, Collier Mosquito Control District, Humane Society Naples and the National Weather Service Reporting Station. The airport also is home to the Naples Museum of Military History.

In 2019, the Authority had 112,800 operations. For fiscal year 2020, the Authority has an operating budget of \$17.9 million and a CIP budget of \$25.3 million. Projects completed or underway in FY2020 include an update of the Airport Master Plan, design and construction of a new ARFF Station, Part 150 Update, Runway 5-23 drainage improvements, General Aviation Terminal Improvements, Traffic and Parking Improvements, North GA Apron & Taxilane Rehabilitation, ATCT Improvements, and Airport Security Upgrades.





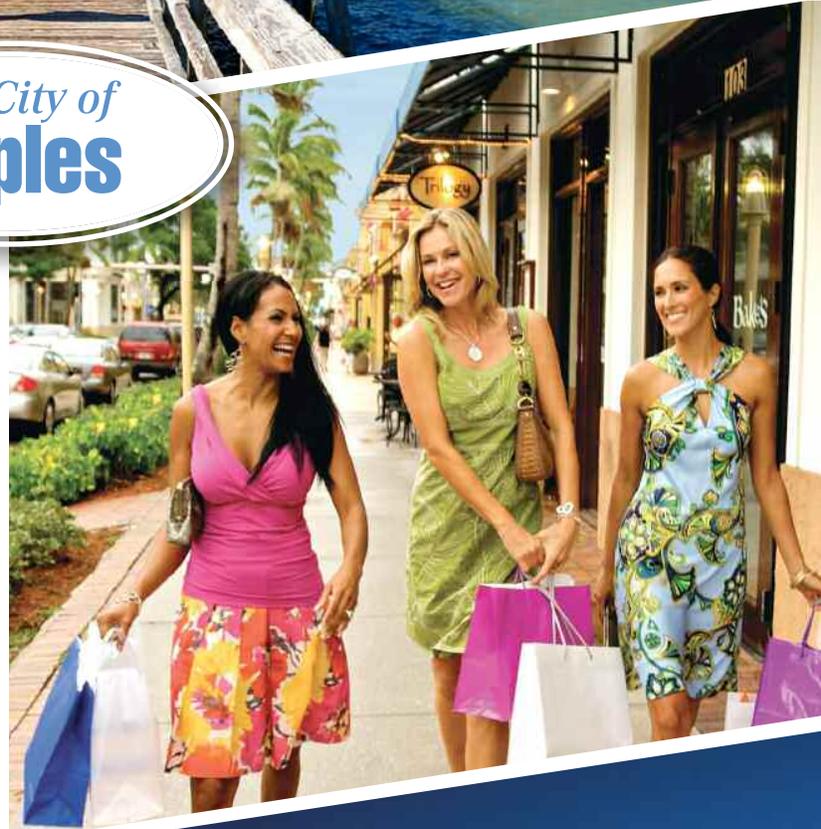
The City of Naples

The Community

Collier County is located on Florida's southwest coast approximately 150 miles south of Tampa. As of the 2010 census, the population was 321,520. It is a diverse mix of urban and rural areas, coastlines and inlands. One of the largest geographical counties east of the Mississippi River, the County encompasses over 2,000 square miles and has something for everyone. The area is known as Florida's Paradise Coast, famous for its pristine beaches and magnificent sunsets. The County's largest city and county seat is Naples. With a population of 22,039, it is known as the winter home for many from the Midwest/Northeast and for its unique restaurants and shopping. Marco Island, the second largest city (population 17,930), is known as a tourist destination and for its wide, white sand beaches. The only other city in the County is Everglades City (population 400) and is the western gateway to the world-famous Everglades National Park as well as Big Cypress National Preserve. These two areas cover more than two-thirds of the County's total land mass and are a nature lover's paradise.

Once considered a quaint sport fishing village, the area is now home to a growing number of permanent residents and young families looking for a premier lifestyle and new opportunities. The area answers that demand with a nationally recognized parks system that includes a water park, an expansive library system, theater, music, museums, a recently expanded zoo, Naples Botanical Garden, Conservancy of SW Florida, and (as commonly reported) the most golf courses per capita in the world. Local shops and boutiques abound as well as nationally recognized chain stores. Additionally, the Collier County Public Schools are ranked among the best in the state of Florida.

For the fourth straight year, the Naples-Immokalee-Marco Island, Florida metro area has the highest well-being across 186 U.S. communities, based on data collected in 2017 and 2018 as part of the Gallup-Sharecare Well-Being Index. Naples also finished ninth in the category of "Best Small-Town Food Scene" in USA Today rankings.





The Community *(continued...)*

If you'd like to research housing in the Naples area, check out NaplesArea.com, which provides direct access to the MLS.

Beaches & Outdoors – Naples' year-round sunny weather is perfect for exploring the outdoors. Despite being in one of the fastest growing areas in the country, Naples and surrounding Collier County still maintain many of their natural features and attractions.

You'll find beautiful surroundings, warm sands and spectacular sunsets, no matter where you choose to lose your shoes and dip your toes in the water.

The personal finance website WalletHub ranked Naples the #1 “**Best Beach Town to Live in**” for 2019.

In addition to the sugar-white sand beaches for which Naples is famous, Southwest Florida's Gulf Coast is home to a massive ecosystem. Rent a kayak, paddleboard or a canoe for a day and explore all the pristine bays, inlets, estuaries, and mangrove forests that house the area's many natural resources.

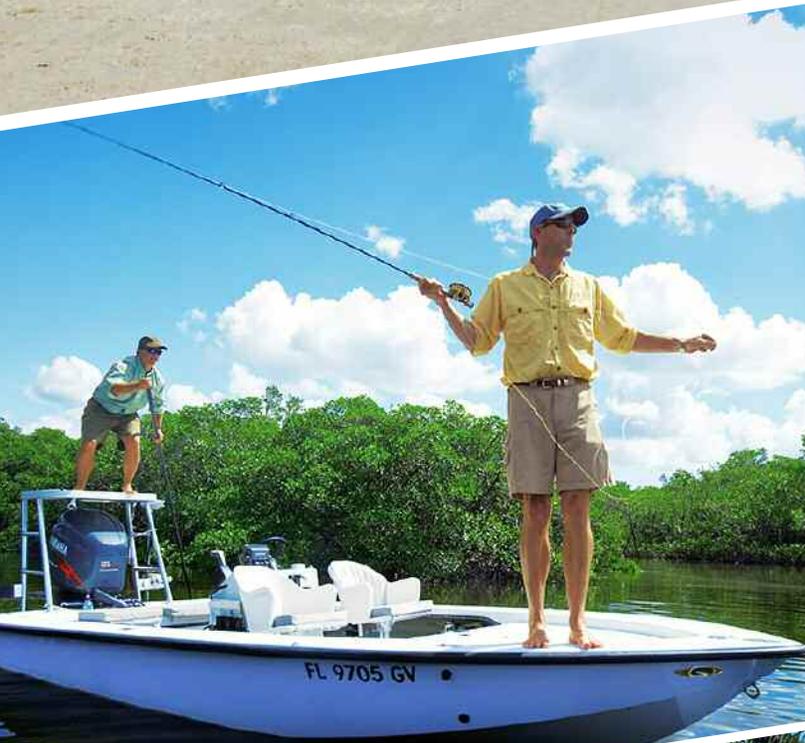
Everglades National Park and Big Cypress National Preserve are two of the most famous, but there are also many state, local and private parks and preserves perfect for viewing birds and other wildlife and enjoying outstanding outdoor recreation, including nature photography, cycling, fishing, hiking and boating.

You might also consider taking an airboat ride through the Florida Everglades, the largest subtropical wilderness in the United States. You'll be able to see firsthand the indigenous wildlife and plant life that make this internationally famous area so important to the environment.

For another fun day, visit the Naples Zoo, a nationally accredited zoo that features a full day of fun activities. The paved path winds nearly a mile past rare and beautiful animals residing within a historic tropical garden of exotic plants first planted in 1919 with a fascinating history.

Nature lovers will enjoy an outing to the Naples Botanical Garden, a 170-acre, world-class garden paradise that features plants from around the world. It is also the youngest garden in history to receive the American Public Gardens Association's prestigious Award for Garden Excellence.

Arts & Culture – Whether your passion is paintings or sculptures, symphonies or rock bands, Broadway or one-man shows, Naples belies its small-town feel with a growing cultural hub of offerings sure to please the widest variety of artistic tastes.



The Community *(continued...)*

In Collier County, there are numerous non-profit arts groups and cultural destinations. Such groups include a full range of organizations, from large to small, like Artis Naples, the von Liebig Art Center, the Sugden Theatre and volunteer groups like the Bach Ensemble, the Pastel Society and the Barbershop Chorus.

Restaurants & Shopping – The dining scene in Naples is as dynamic as it is diverse and often showcases locally grown and harvested fresh vegetables and seafood. The chefs are accomplished and acclaimed and are known for raising the bar with their innovative creations. From casual to formal, waterfront to neighborhood, downhome to cosmopolitan, every dining desire can be delightfully fulfilled in Naples.

Shopping in Naples offers a myriad of options. Whether you're looking for antiques or that new designer handbag, one of Naples' more than 30 shopping centers is bound to have it.

A few hours among the restaurants and local shops will show you why Fifth Avenue is known as the Heart of Naples. As you stroll down its banyan-laced sidewalks to admire the Mediterranean architecture, browse the various galleries, wineries, and clothing shops that line the streets. Fifth Avenue is also just a few blocks away from some of Naples' famous beaches.

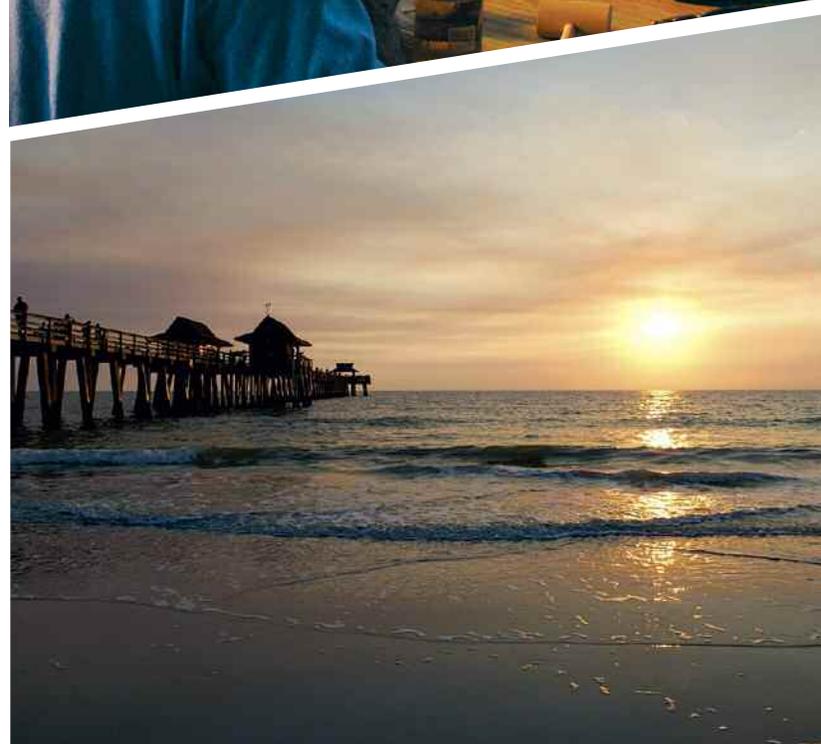
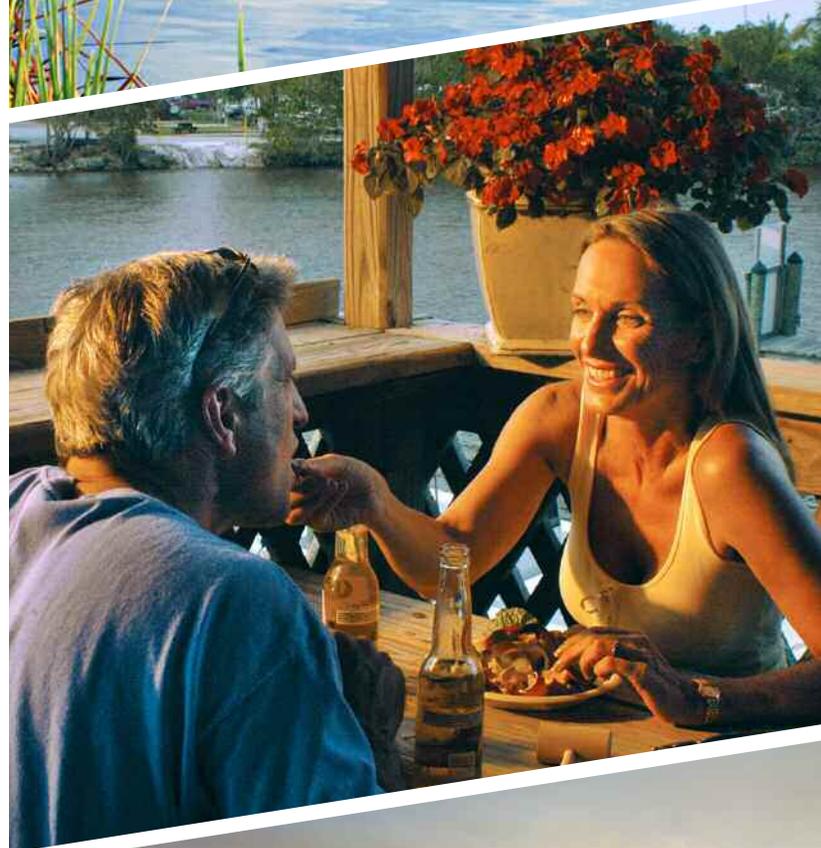
Wellness – The Paradise Coast is known as one of the happiest, healthiest communities in the U.S. For four consecutive years and counting, the Gallup poll has named the Naples metro area the happiest community in America. Travel + Leisure has ranked Naples one of the best beach towns, and TripAdvisor has included the area in its Top 20 Places to Vacation in Florida. While abundant sunshine, tranquil beaches and pristine nature play a huge role, so does the Naples way of life. Naples is a community that embraces outdoor activities, mindful eating and positive thinking.

That's why health and fitness lovers have it all when they visit the Paradise Coast. Whether you're looking for a unique workout, a soothing spa session or a healing retreat, Naples has a world of wellness to offer.

Family Friendly Naples – Making memories is easy in Naples, Marco Island and the Everglades, with miles of beautiful, white sand beaches, offshore islands and a variety of year-round attractions to fit your family's style.

While there are many attractions on land, the greatest thrill may be just off the coast. Beautiful emerald waters make for a playground of watersports, from jet skiing and paddle boarding to boating and leisurely kayaking. Families also enjoy the Sun-N-Fun Lagoon, the Audubon Corkscrew Swamp Sanctuary, the Golisano Children's Museum and many other family-friendly activities.

Source: paradisecoast.com





The Position

Under the direction of the Deputy Executive Director, the Director of Planning & Strategy is responsible for engaging internal and external stakeholders regarding Authority organizational strategy, planning, land use, master planning, noise compatibility planning, outreach and related programs. The incumbent will need to be comfortable presenting at public and community meetings.

This position is responsible in ensuring that the Authority maintains an up-to-date master plan, makes recommendations and assists in the implementation of the airport master plan. The position facilitates strategic planning, monitors progress and prepares reports on organizational performance in achieving strategic goals and objectives. The Director of Planning and Strategy also establishes and implements other planning initiatives, including but not limited to those pertaining to environmental compliance and stewardship, sustainability, resiliency and business continuity. This position will be called upon to meet with customers, tenants, elected officials, other government officials, business and civic leaders to discuss technical matters and future planning endeavors as well as working closely with internal and external stakeholders in support of timely achievement of strategic projects and initiatives. The Director of Planning and Strategy manages the community Noise Compatibility Committee and makes presentations to the committee, civic groups and the Authority Board of Commissioners.

For a full job description, [click here](#).





Position Preferred Qualifications

The successful candidate will have an undergraduate degree in airport planning/management, planning, or related discipline with eight (8) years of experience in the development of airports or an associate degree in a related discipline and more than ten (10) years of related airport experience. The individual will possess excellent strategic thinking, communication and customer service skills.

Salary & Compensation

The salary for this position is \$93,000 - \$130,000, depending on qualifications, and is accompanied by an attractive benefits package.

How to Apply

To apply online, please [click here](#).

**Deadline for applications:
Sunday, February 16, 2020**

Project Manager: **Linda Frankl, AAE**
linda@adkexecutivesearch.com

Florida has a very broad public records law. Most written communications to or from Naples Airport Authority officials and employees regarding Authority business are public records available to the public and media upon request. Your e-mail communications and e-mail address may therefore be subject to public disclosure.

