



JACKSON MUNICIPAL AIRPORT AUTHORITY

The Jackson Municipal Airport Authority invites applications for

## Chief Commercial Officer

Jackson Municipal Airport Authority (JAN & HKS)

Jackson, Mississippi

*Executive Search Services Provided by ADK Consulting & Executive Search*



## The Airport Authority

**The Jackson Municipal Airport Authority:** The Vision of JMAA and its employees is to provide exemplary transportation services and facilities at Jackson-Medgar Wiley Evers International Airport and Hawkins Field, and thereby be a catalyst for community and economic development. Their mission is to operate Jackson-Medgar Wiley Evers International Airport and Hawkins Field, and thereby connect its patrons to the worldwide intermodal transportation network.

**Jackson–Medgar Wiley Evers International Airport (JAN)** is located in Jackson, Mississippi, six miles east of Jackson, across the Pearl River. It serves commercial, private, and military aviation. It is named after Medgar Wiley Evers, the former Mississippi Field Secretary for the NAACP, and is administered by the Jackson Municipal Airport Authority (JMAA), which also oversees aviation activity at Hawkins Field (HKS), a general aviation airport in northwest Jackson.

Aviation in Jackson began in 1928 with the purchase of 151 acres of pastureland in the City of Jackson known then as Davis Field, now known as Hawkins Field. The Jackson–Medgar Wiley Evers International Airport was certificated for commercial operations in 1963.





## The Airport Authority *(continued)*

JMAA employs 106 people between JAN and HKS and has an operational budget for the prior Fiscal Year of \$17,363,135. JAN covers 3,381 acres and has two runways: 16L/34R and 16R/34L, each 8,500 x 150 ft. asphalt and HKS has two runways: 11/29 which is 3000 ft. and 16/34 which is 5,385 ft. long.

HKS is supported by an air traffic control tower, a full service FBO and the Mississippi Army National Guard 185th theater aviation brigade has a significant presence on the field. Annual operations are approximately 35,000.

Commercial air service at JAN is enhanced by Atlantic Aviation, and the 172nd Air Lift Wing of the Mississippi Air National Guard. Enplanements for year ending 2018 were 489,454. Both facilities are located within a Free Trade Zone.

### Commercial Airline operators at JAN include:

- American Airlines
- Delta Airlines
- Frontier Airlines
- United Airlines
- UPS Air and UPS Supply Chain



JACKSON-MEDGAR WILEY EVERS  
INTERNATIONAL AIRPORT



## The Community

As the largest metropolitan community in Mississippi, Metro Jackson offers an unbeatable combination of economic, educational, and cultural opportunities – along with southern hospitality to those who visit as well as to the individuals and families who call the area home.

Enliven your senses and awaken a new thirst for adventure when living in or visiting Jackson. There's no shortage of fun, family-friendly things to do in the

**City with Soul.** Celebrate the spirit of the Civil Rights Movement at Smith Robertson Museum and Cultural Center. Close your eyes and hear the cheers of the crowd at the Mississippi Sports Hall of Fame and Museum. Take the kids to see the enchanting animals at the Jackson Zoological Park. Learn about the wonders of nature at the Mississippi Museum of Natural Science. See a memorable performance by the world-class Mississippi Symphony Orchestra or grab a drink and a bite to eat at an authentic blues “juke joint.”

Known as the Crossroads of the South, Metro Jackson is where people and businesses converge. Jackson is at the geographic center of Mississippi and the South. It's the center for Mississippi's state government and the center for performing arts in the state. Jackson is also a leading center for health care, medical research and telecommunications.

**Sports:** Jackson has a myriad of hard-hitting, fast-paced options for the sports fan. Enjoy bone-crushing tackles and dramatic touchdown passes during football season with the Jackson State University Tigers, Belhaven University Blazers or the Millsaps Majors. Immerse yourself in sports history at the Mississippi Sports Hall of Fame and Museum – named among the Top 10 “Most Amazing Baseball Museums in America” by ESPN. Jackson is also home to the Viking Golf Classic, a national PGA golf event. Want to get into the game yourself? Jackson offers an array of public sports stadiums and facilities, athletic centers, and parks. Enjoy hiking, tennis, and golf, to name a few activities.



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## The Community *(continued...)*

**The Arts:** As the City with Soul, the Jackson arts scene virtually vibrates with music and culture. You might say that Jackson is a cultural oasis of the South. Enjoy a fine, professional ballet or orchestral performance. Treat your family to an evening of comedy, tragedy, children's or musical theater. Visit a dynamic selection of art galleries. Or discover the area's world-class blues and jazz heritage. You won't just hear the music – you'll feel the history behind it. In recent years, Jackson has showcased such international art exhibitions as The Palaces of St. Petersburg, The Splendors of Versailles, and The Majesty of Spain.

# Jackson's HERITAGE

**Jackson's Heritage:** Celebrate the heritage of the City with Soul at a captivating Jackson, Mississippi historical site. Visit the home of celebrated author Eudora Welty. Groove to the rhythms and beats of the blues. Learn about the Civil

Rights Movement at the Medgar Evers home. Stop by the International Museum of Muslim Cultures – the first and only such museum in America. From the Civil War to their modern urban renaissance, Jackson's story is uniquely southern and uniquely American.

**Shopping:** "Shop 'til you drop" is more than a phrase in Jackson, Mississippi. It's an attitude. Take advantage of their attractive variety of Jackson shopping centers and malls. Explore the Fondren District, home to charming upscale and budget-friendly shops and boutiques. Discover exquisite antiques all around town. Indulge your senses at Highland Village – a memorable experience, with beautifully landscaped courtyards and lush greenery. Find delightful hand-crafted items at several great little shops.

**Nightlife:** Why is Jackson the City with Soul? Well, you can experience the heart and soul of Jackson at over 50 night clubs, authentic, urban blues "juke joints" and fine restaurants with live music. Hear the sounds, feel the rhythms and enjoy the flavors served by folks with stories to tell through their music and food. Soul, Jazz, Blues, Rock, Rap, Hip Hop, Bluegrass, Pop, Celtic, Classical - a veritable musical "gumbo" cooks in the rich Mississippi culture.

**Education:** Jackson is home to six four-year colleges and universities, two community colleges, and an extensive system of public and private elementary and secondary schools. The prestigious Mississippi College School of Law is in Jackson, as is the University of Mississippi Medical Center, a nationally renowned medical school and medical research facility.



## The Position

**The Chief Commercial Officer (CCO)** is responsible for developing the strategy and direction in the areas of air service development, marketing, customer service, commercial development, concessions and property management for the Jackson Municipal Airport Authority at its Jackson Medgar Wiley Evers and Hawkins Field Airports.

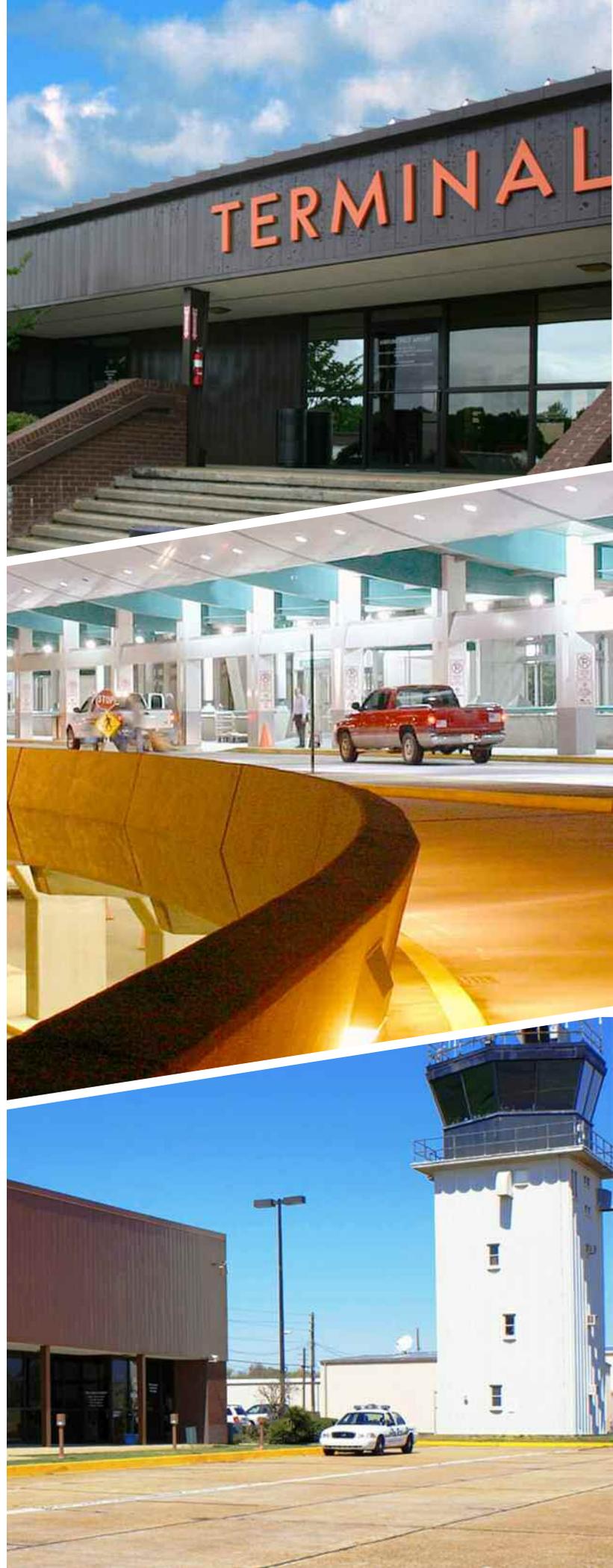
The executive will guide and contribute to the formulation and execution of the Airport Authority's communications plan, public information and community programs, and both aviation and non-aviation revenue programs. In addition, the CCO will govern all media interactions and events that may impact the Airport Authority and its image.

As a key member of the organization's executive leadership team, the CCO will ensure the integrated commercial success of the organization. The role will require a combination of strong technical solution selling skills with strong marketing and business development skills. The CCO will own the customer and the customer interface through JMAA's service offering, making sure that all functions of the organization are aligned to meet strategic commercial objectives.

For a complete job description, [click here](#):

## Position Qualifications

The successful candidate will have a bachelor's degree in Business Administration, Marketing, Public Administration, Aviation Management plus significant (8-10 years plus) career experience including a senior leadership role. A Master's Degree is preferred as is 8 or more years' experience in private or public sector work is adequate, prior experience in the aviation industry in a senior leadership role.





## Salary & Benefits

The salary range for this position is \$102,700 – \$154,100 with an excellent benefit package, including a fully paid Mississippi retirement program.

Further information regarding the airport authority and benefits can be reviewed at [this link](#).

## How to Apply

To apply online, [click here](#).

**Application Deadline:**  
**Sunday, January 12, 2020**

Project Manager: **Blake Astran, JD**  
[blake@adkexecutivesearch.com](mailto:blake@adkexecutivesearch.com)

