

The Raleigh-Durham Airport Authority Announces New Director of Air Service Development



Kenneth Strickland

RALEIGH-DURHAM, NC – Raleigh-Durham Airport Authority has selected Kenneth Strickland as Director of Air Service Development for Raleigh-Durham International Airport (RDU). Mr. Strickland will be responsible for developing and executing strategic objectives, key initiatives, and tactical plans to retain, improve, and expand air service and increase airport use. He will begin his new position on September 16, 2019.

Mr. Strickland has more than 15 years of consumer insights/market research leadership experience. Most recently, he was the Director of Research & Air Service Development for Tampa International Airport where he held increasingly responsible senior management roles. Mr. Strickland has also worked for Vitera Healthcare Solutions, Sterling Research Group and Home Shopping Network.

“I am incredibly excited to join team RDU in the position of Director of Air Service Development,” said Mr. Strickland. “The Raleigh-Durham market has experienced an explosion of economic growth over the last decade, and the opportunity to continue to fuel that growth through the continued development of RDU's already impressive diversity of routes and carriers is a challenge I greatly look forward to. On a personal level, my family is incredibly excited to relocate to such a diverse and vibrant community, with a multitude of cultural and outdoor activities. I am honored that RDU chose me for this role, and I look forward to becoming a part of an already terrific team of airport leaders.”

Mr. Strickland earned a bachelor's degree in Political Science & Sociology from Texas Tech University. He also earned a master's degree in Political Science from The Ohio State University and is currently completing his doctoral dissertation at the University of South Florida. Mr. Strickland was named one of “25 Business People to Watch” in 2018 by the Tampa Bay Business Journal.

This national search was conducted by ADK Consulting & Executive Search, a retained executive search firm.

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