

Paradies Lagardère Announces New Vice President, Business Development



Pamela Brown

ATLANTA, GA – Paradies Lagardère has appointed Pamela Brown as Vice President, Business Development, reporting to Executive Vice President Gerry Savaria. Ms. Brown will lead the company’s development efforts with several existing airport partners and liaise with growth-potential airports.

Paradies Lagardère operates more than 850 stores and restaurants in 98 airports. With expertise in international, national and local brands, they work with their airport, brand and supplier partners to create memorable and positive shopping experiences for today’s travelers.

Ms. Brown is a proven leader with more than 20 years of travel and airport experience, including roles at Santa Barbara (SBA) and Portland International (PDX) Airports. She recently led the Business Development team for SP+ Airport Services (formerly Standard Parking Corporation).

She has also been involved with industry associations including the Airports Council International and the American Association of Airport Executives and is a founding board member of Capital Sisters International. The latter is a non-profit micro-finance organization dedicated to advancing the economic empowerment of women through entrepreneurship. Ms. Brown received a degree in marketing and communications from the University of Oregon.

“As Paradies Lagardère continues to successfully grow its travel retail and restaurant business in airports throughout North America, we will look to industry leaders such as Pam Brown to help with these efforts,” said Mr. Savaria. “We’re pleased that Pam is becoming a member of our team. Her reputation for building strong, win-win relationships, as well as her ability to drive results, is second to none in our industry.”

Ms. Brown started her new position September 24.

This national search was conducted by ADK Consulting & Executive Search, a retained executive search firm.

Source: www.trbusiness.com and ADK Consulting & Executive Search

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