

ANNOUNCEMENT

November 16, 2020

Kentuckians for Better Transportation Announce New Executive Director

FRANKFORT, KY – Kentuckians for Better Transportation, a statewide transportation association that has a long history of educating and advocating for all modes of transportation in Kentucky, has announced the hiring of Jennifer Kirchner as its Executive Director. She will begin her new position on December 1.

“Kentuckians for Better Transportation is thrilled to announce that Jennifer Kirchner of Danville, Kentucky will be our next Executive Director,” said Grant Gabbard, KBT Chair. “Jennifer is a dynamic leader with a strong history of building partnerships and coalitions in her previous work in local tourism and community and economic development in the greater Boyle County area. We are excited for her to begin engaging our members and partners across the Commonwealth in the near future.”

An accomplished economic development and communications professional, Ms. Kirchner most recently was the Executive Director for the Danville Boyle County Convention and Visitors Bureau. She was responsible for leading the organization and overseeing asset development, government and public relations, marketing, event management, the Visitor Center and preservation and historic site management. Ms. Kirchner has also served as Chief Communications Officer for the Danville Boyle County Economic Development Partnership.

“I am passionate about advocating for Kentucky’s future and believe that addressing transportation holistically is essential to our progress,” said Ms. Kirchner. “KBT aims to educate and advocate for all modes of transportation to shape sustainable economic development and quality of life enhancements for Kentuckians. I am excited to join those efforts and use my energy and experience to advocate for our members and the advancement of Kentucky through transportation initiatives.”

Ms. Kirchner earned her bachelor’s degree in Biology from Indiana University. She is also a board member for Kentucky Travel Industry Association, a Leadership Kentucky graduate, and a Leadership Boyle County graduate. Ms. Kirchner is a Certified Tourism Marketing Professional.



Jennifer Kirchner

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About ADK Consulting & Executive Search

This national search was conducted by ADK Consulting & Executive Search, a retained consulting and search firm based in Jacksonville, Florida. It was founded in 2003 and performs Executive Searches, Management Consulting, Organizational Development, and Staffing. ADK has worked with over 150 airports in talent acquisition, strategy and organizational development, and compensation studies, filling hundreds of C-Level positions.

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