

## **ANNOUNCEMENT**

April 6, 2022

## The Metropolitan Washington Airport Authority Appoints Paul Bobson as Vice President for Airline Business Development

WASHINGTON, D.C. – The Metropolitan Washington Airport Authority (MWAA) has named Paul Bobson as Vice President for Airline Business Development. In this role, Mr. Bobson will develop new and innovative ways to grow and market Washington Dulles International Airport (IAD) and Ronald Reagan Washington National Airport (DCA). He began his position on March 28, 2022.

An award-winning aviation business development and marketing professional with over 15 years of experience, Mr. Bobson most recently served as the Director of Business Development and Marketing for Omni Air International. In that position, he directed all non-traditional commercial business and



Paul Bobson

commercial marketing. Over the course of his career, Mr. Bobson has led airport teams and programs for Las Vegas and the State of Maryland. He has also worked at multiple industry leading airlines.

"I am honored to join the Metropolitan Washington Airports Authority," said Mr. Bobson. "Reagan National and Dulles International make up one of the world's most recognized and respected airport systems. I look forward to working with the ambitious and innovative team at MWAA to share the story on why Dulles is the premier international airport for the Nation's capital metropolitan region to our existing and potential airline partners."

Mr. Bobson earned his bachelor's degree in Aviation Business Administration and a master's degree in Business Administration from Embry-Riddle Aeronautical University.

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## Metropolitan Washington Airports Authority

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**ADK Consulting & Executive Search** is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, the company performs Executive Searches, Management Consulting, Organizational Development, and Staffing. ADK has worked with over 160 U.S. airports that have utilized the company's consulting services including organizational development, strategic planning, succession planning, board consultation and more. After starting in aviation/aerospace, ADK has expanded into other public sector industries including cities and counties, ports and transit as well as private sector companies and consulting firms.

ADK has filled more airport senior executive positions than any other search firm and has placed hundreds of C-Suite airport positions including over 130 airport CEOs and airport directors. Additionally,

the company has placed CEOs for national and state associations in aviation and transportation industries. ADK is also affiliated with the international executive search firm, The Kilpatrick Group, in Lugano, Switzerland.

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