

ANNOUNCEMENT

June 3, 2022

The City of San José Appoints Jill Stone as Marketing Manager

SAN JOSE, CA – The City of San José has named Jill Stone as Marketing Manager for Mineta San José International Airport. In this role, Ms. Stone is responsible for the airport’s worldwide marketing programs and initiatives, including traditional and digital advertising, sponsorship programs, grassroots/ experiential marketing, influencer and social media marketing, and multimedia content development/ production. She began her position on May 16, 2022.

With a strong background in leading marketing projects and building collaborative relationships, Ms. Stone most recently was the Media & Engagement Director for Miller Maxfield Inc. where she developed and executed comprehensive marketing and communications strategies for transportation, government, economic development, human services, arts and energy clients. Ms. Stone also worked for West Marine as Manager, Marketing Communications and for Visit Santa Cruz County as Marketing Coordinator.



Jill Stone

“I am excited to join the Mineta San José International Airport as their Marketing Manager because it gives me an opportunity to use my skills and experience to connect, serve and inspire airport passengers, tenants and staff,” said Ms. Stone. “I am looking forward to leading an energetic and talented team that will help drive growth in passengers, non-airline revenue and awareness of the Airport’s value to the communities it serves. In short, I’m thrilled to be here and cannot wait to see what we can accomplish.”

Ms. Anderson earned her bachelor’s degree in Communications from Oakland University.

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[Mineta San José International Airport](#)

ADK Consulting & Executive Search is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, the company performs Executive Searches, Management Consulting, and Organizational Development. ADK has worked with over 170 U.S. airports that have utilized the company’s consulting services including executive searches, organizational development, strategic planning, succession planning, board consultation and more. After starting in aviation/aerospace, ADK has expanded into other public sector industries including cities and counties, ports and transit as well as private sector companies and consulting firms.

ADK has filled more airport senior executive positions than any other search firm and has placed hundreds of C-Suite airport positions including over 130 airport CEOs and airport directors. Additionally, the company has placed CEOs for national and state associations in aviation and transportation industries. ADK is also affiliated with the international executive search firm, The Kilpatrick Group, in Lugano, Switzerland.

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