



## **ANNOUNCEMENT**

September 13, 2023

### **Merchant Aviation Names Felipe Cruz, AIA, Program Manager**

DALLAS-FORT WORTH, TX – Merchant Aviation, a full-service aviation consulting firm, has named Felipe Cruz, AIA, Program Manager. In this role, Mr. Cruz will lead Merchant Aviation’s Master Planner Master Architect contract at Dallas-Fort Worth International Airport (DFW). He began his new position on September 5, 2023.

Mr. Cruz has 23 years of experience in planning, design, development and execution of projects in the U.S. and Mexico, including airport infrastructure, commercial, hotel, industrial and residential projects. Most recently he was Planning & Development Director with Aerostar where he was responsible for master planning, design and development. He has also held the titles of Project and Design Manager and Architect, Project Coordinator for ASUR. Mr. Cruz has also worked for several companies as an architect, including Grupo Bv and JLL.



**Felipe Cruz, AIA**

Mr. Cruz received his bachelor’s degree in Architecture, Construction from Universidad Autónoma Metropolitana. He went on to receive his master’s degree in Airports: Design, Construction and Maintenance from Udimá Universidad a Distancia de Madrid. Mr. Cruz is a registered architect, and he received his Project Management Professional certification through the Project Management Institute.

### **[Merchant Aviation](#)**

*About ADK Consulting & Executive Search*

**ADK Consulting & Executive Search** is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, the company performs Executive Searches, Management Consulting, and Organizational Development. ADK has worked with over 190 U.S. airports that have utilized the company’s consulting services including executive searches, organizational development, strategic planning, succession planning, board consultation and more. After starting in aviation/aerospace, ADK has expanded into other public sector industries including cities and counties, ports and transit as well as private sector companies and consulting firms.

ADK has filled more airport senior executive positions than any other search firm and has placed hundreds of C-Suite positions including over 160 CEOs and directors. Additionally, the company has placed CEOs for national and state associations in aviation and transportation industries.

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