



ANNOUNCEMENT

September 20, 2022

Paradies Lagardère Adds Industry Experts Bozeman and Dunn to Business Development Team

ATLANTA, GA – Paradies Lagardère, the award-winning airport retailer and restaurateur, announced the hiring of two industry experts – Cassandra Bozeman and Meghan Dunn – as members of its experienced Business Development team.

Cassandra Bozeman will join the organization as Vice President, Business Development, effective October 3. She will lead the development efforts with several existing airport partners of Paradies Lagardère as well as liaise with airport teams for new opportunities and growth. Bozeman is an industry veteran with decades of development experience in airports and non-traditional markets and has represented national retail and food and beverage brands, including Wendy’s, OTG and select clients. Prior to that she handled real estate for Limited Brands and Walmart. Bozeman is an immediate past board member of both AMAC and Girls, Inc., and earned an MBA in Finance from the Rutgers Business School.



Cassandra Bozeman

Effective October 17, Meghan Dunn will join Paradies Lagardère as Director, Business Development. Dunn will lead the efforts to strengthen relationships with existing airport partners and expand operations into new terminals. She is well-versed in the industry having spent the past eight years with the Savannah/Hilton Head International Airport, most recently excelling in the role of Manager, Properties and Executive Affairs. She has earned both an MBA and a Masters of Public Administration from Savannah State University, is an Accredited Airport Executive (A.A.E.), and a board member of the Georgia Airports Association.



Meghan Dunn, A.A.E.

“We are extremely pleased and excited about Cassandra and Meghan joining the Paradies Lagardère team,” said Gerry Savaria, Executive Vice President and Chief Development Officer. “Cassandra is an accomplished industry veteran with a reputation for building strong win-win relationships in all areas while Meghan is one of our industry’s rising stars with proven success in growing revenue and enhancing traveler experiences.”

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[Paradies Lagardère](#)

ADK Consulting & Executive Search is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, the company performs Executive Searches, Management Consulting, and Organizational Development. ADK has worked with over 170 U.S. airports that have utilized the company’s consulting services including executive searches, organizational development, strategic planning, succession planning, board consultation and more. After starting in aviation/aerospace, ADK has expanded into other public sector

industries including cities and counties, ports and transit as well as private sector companies and consulting firms.

ADK has filled more airport senior executive positions than any other search firm and has placed hundreds of C-Suite airport positions including over 130 airport CEOs and airport directors. Additionally, the company has placed CEOs for national and state associations in aviation and transportation industries.