



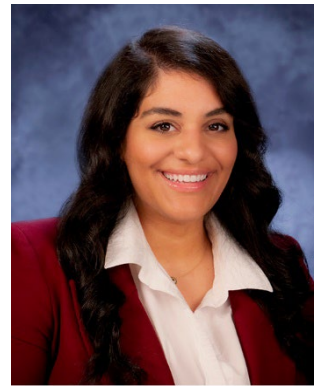
ANNOUNCEMENT

January 25, 2023

The Clark County Department of Aviation Appoints Monika Bertaki as Chief Aviation Marketing Officer

LAS VEGAS, NV – The Clark County Department of Aviation has named Monika Bertaki as Chief Aviation Marketing Officer for Harry Reid International Airport (LAS) and its sister General Aviation airports. In this position, Ms. Bertaki will be responsible for print and media materials, branding and social media, and media events. She began her new position on January 23, 2023.

Ms. Bertaki brings a strong background in public relations and marketing, most recently serving as Marketing & Creative Supervisor for the Regional Transportation Commission of Southern Nevada. In that role, she oversaw all brand creative for the agency and developed all social media content. Previously, she was the Public Relations Specialist for Caesars Entertainment.



Monika Bertaki

“I am thrilled to join the talented and dynamic team at Harry Reid International Airport, a top destination airport known worldwide,” said Ms. Bertaki. “The Las Vegas Valley is a unique destination providing one-of-a-kind experiences filled with world-class dining, entertainment and sports; and those experiences begin and end at the airport. I look forward to helping promote the iconic brand and an unparalleled traveler experience for the more than 50 million annual passengers and the Southern Nevada community.”

Ms. Bertaki received her bachelor’s and master’s degrees in Communications Studies from the University of Nevada.

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[Harry Reid International Airport](#)

About ADK Consulting & Executive Search

ADK Consulting & Executive Search is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, the company performs Executive Searches, Management Consulting, and Organizational Development. ADK has worked with over 180 U.S. airports that have utilized the company’s consulting services including executive searches, organizational development, strategic planning, succession planning, board consultation and more. After starting in aviation/aerospace, ADK has expanded into other public sector industries including cities and counties, ports and transit as well as private sector companies and consulting firms.

ADK has filled more airport senior executive positions than any other search firm and has placed hundreds of C-Suite airport positions including over 140 airport CEOs and airport directors. Additionally, the company has placed CEOs for national and state associations in aviation and transportation industries.

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