

ANNOUNCEMENT

January 31, 2023

The Raleigh-Durham Airport Authority Names Brian Basener Director of Concessions

RALEIGH-DURHAM, NC – The Raleigh-Durham Airport Authority has named Brian Basener Director of Concessions for Raleigh-Durham International Airport (RDU). In this position, he will assist with concessions planning for the airport, growing non-aeronautical revenue and developing new revenue sources. He began his new role on January 2, 2024.

Mr. Basener has more than 17 years of progressive retail, services, and restaurant development and leadership. Before joining RDU, he was Director of Operations for Fraport USA where he managed a concession program of 129 units with over \$162M in net sales. Mr. Basener has also held the title of Director of Operations for HMS Host Corporation and Boise Airport. Throughout his career, he has



Brian Basener

evaluated existing operations, introduced continuous improvement initiatives, and elevated performance levels in product and service quality, customer satisfaction, food safety, sales volume, and profit margins.

"I am excited to join the team at the RDU Airport Authority as the Director of Concessions," said Mr. Basener. "I am extremely grateful to the Authority for offering me the opportunity to join this innovative and welcoming team. I am looking forward to bringing my knowledge and experience and to being part of the growth and innovation at RDU."

Mr. Basener earned a bachelor's degree in Business Administration with a major in Accounting from Widener University and a Master of Finance degree from Colorado State University. He is an Accredited Airport Executive (A.A.E.) with the American Association of Airport Executives (AAAE).

###

Raleigh-Durham International Airport

About ADK Consulting & Executive Search

ADK Consulting & Executive Search is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, the company performs Executive Searches, Management Consulting, and Organizational Development. In addition to numerous clients from both public and private sector, ADK has worked with over 190 U.S. airports that have utilized the company's consulting services including executive searches, organizational development, strategic planning, succession planning, board consultation and more. After starting in aviation/aerospace, ADK has expanded into numerous public and private sector industries.

ADK has filled more airport senior executive positions than any other search firm and has placed hundreds of C-Suite positions including over 160 CEOs and executive directors. Additionally, the company has placed CEOs for national and state associations in aviation and transportation industries.