



ANNOUNCEMENT

January 22, 2025

The Port of Oakland Partners with ADK to Recruit Aviation Marketing Manager

OAKLAND, CA – ADK Consulting and Executive Search, a prominent boutique executive search firm, partnered with The Port of Oakland to recruit its new Aviation Marketing Manager, Daniel Schwartz, for Oakland Airport (OAK). In this role, he will manage a variety of marketing, promotional, and community involvement programs to increase passenger, air cargo, and aircraft maintenance activities and passenger support services at OAK. Mr. Schwartz began his new role on January 21, 2025.

Mr. Schwartz has a strong marketing background focused on relationship building, collaboration, and communication. Most recently, he was Senior Director, Global Tourism Development for the San Francisco Travel Association. In that position, he led global tourism development and marketing programs that increased leisure visitation from the destination’s largest source markets, driving economic impact for the San Francisco Bay Area. He has served as Marketing Officer for Etihad Airways and as Deputy Promotions Manager for Dubai Tourism and Commerce Marketing.



Daniel Schwartz

“I’m thrilled to join Oakland Airport during an exciting chapter with major capital projects aimed at enhancing the customer experience,” said Mr. Schwartz. “I’m eager be part of the vibrant Oakland community, promote the exciting and unique destination, and collaborate with both existing and prospective airline partners.”

Mr. Schwartz received a bachelor’s degree in economics from the University of Massachusetts.

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[Oakland Airport](#)

About ADK Consulting & Executive Search

ADK Consulting & Executive Search is a retained consulting and search firm based in Jacksonville, Florida. Founded in 2003, ADK’s team focuses on connecting great leaders to opportunities, offering Executive Searches, Management Consulting, and Interim Management services. ADK specializes in C-Suite and mid-level management positions for both private and public sectors ranging from small private companies to Fortune 100 companies in the U.S., Canada, Turks & Caicos and large international companies with a presence in the United States.

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