



THE CAR PARK

The Car Park invites applications for
Regional Manager

Preferred residence in GA, KY, TN, WI, KS

EXECUTIVE SEARCH SERVICES PROVIDED BY ADK CONSULTING & EXECUTIVE SEARCH



The Company

The Car Park is a distinguished leader in the parking management sector, recognized for its national presence, significant growth, creative solutions, and commitment to culture. Established in 2003, the company has grown from one city into a nationwide provider of comprehensive parking solutions in over 500 locations in various urban and suburban sites throughout the United States.

At its core, The Car Park excels in optimizing parking operations to enhance revenue, convenience and efficiency for both property owners and parkers. The company offers a wide array of services including on- and off-street parking management, transportation management, valet, traffic control, PARCS equipment consulting, event management, mobility services, and remote management call services. This diverse portfolio enables The Car Park to cater to the unique needs of businesses, municipalities, universities, hospitals, airports, office and residential complexes, to ensure seamless parking experiences.

Technology is a cornerstone of The Car Park's strategy, driving operational efficiency and customer satisfaction. Utilizing state-of-the-art parking management systems and real-time data analytics, the company maximizes space utilization, minimizes congestion, and reduces wait times. Additionally, The Car Park integrates sustainable practices such as energy-efficient lighting and electric vehicle charging stations, reflecting its commitment to environmental responsibility.

Customer service excellence is paramount at The Car Park, underpinning its reputation for delivering superior parking solutions. The company prioritizes courteous and knowledgeable staff, ensuring positive interactions and responsive support channels to address client needs promptly.



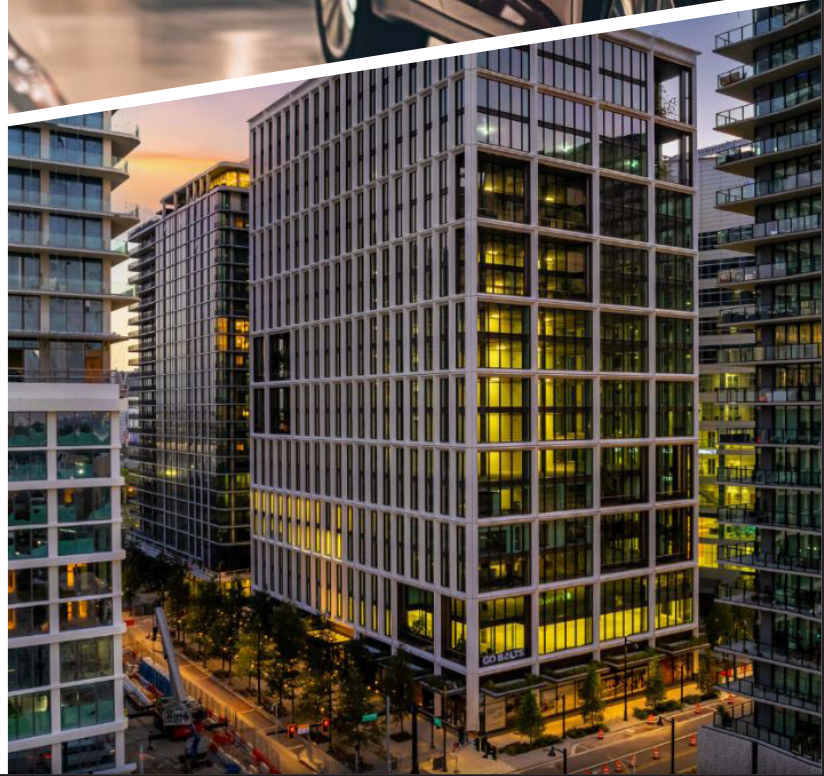
The Company (*continued*)

Committed to corporate social responsibility, The Car Park actively engages with local communities through sponsorships, charitable initiatives, and partnerships with nonprofit organizations. This community-focused approach underscores The Car Park's dedication to making a positive impact beyond parking management.

Looking forward, The Car Park continues to innovate and expand its services, embracing emerging technologies and forging strategic alliances to meet evolving urban mobility challenges. As cities grow and transform, The Car Park remains at the forefront of shaping the future of parking with its blend of innovation, sustainability, and exceptional service.

The Car Park's culture is centered on the vision of connecting people to their desired destinations. This is expressed through their values of being:

- Committed
- Compassionate
- Forward Thinking
- Principled





The Position

The Car Park is seeking a visionary leader to drive our unique company forward, navigating new challenges and fostering a culture of innovation and excellence. As the **Regional Manager**, you will play a pivotal role in developing new markets and delivering client-centric solutions with a proven track record of success. This newly created position will provide strategic guidance, mentorship, and development to leaders and teams throughout Georgia, Kansas, Kentucky, Tennessee, and Wisconsin, cultivating a positive and inclusive culture that inspires collaboration and achievement.

You will supervise five direct reports and their teams, encompassing more than 160 employees. The region currently generates over \$6 million in annual revenues from clients such as Atlantic Station and PARC in Louisville, with significant potential for business growth. Your responsibilities will include providing effective leadership and direction, and mitigating risks related to operations, financial performance, and business continuity.

Key duties involve developing and executing strategic plans to drive business growth, identifying market opportunities, and cultivating relationships with key clients and stakeholders. Additionally, you will oversee operational activities to ensure efficiency, implement best practices, manage regional budgets, optimize client income, and ensure compliance with regulations. The ideal candidate will excel in communication, relationship management, and driving strategic initiatives for business growth and operational excellence.

Preferred Qualifications

- Bachelor's degree with a concentration in Business Administration, Management, or a related field is preferred but not required. Equivalent work experience will be considered.
- 5+ years in a senior leadership role within the parking, transportation, or related industry with complimentary responsibilities.
- Proven track record of successfully leading workforce teams comprising both professional and frontline employees.
- Demonstrated experience in financial reporting, budget management and accountability for financial outcomes.
- Professional parking industry certification is a plus.

For a full job description, [click here](#).

Salary and Benefits

This position offers market competitive salary with an exceptional benefits package. Relocation assistance is available with preference of residence in Atlanta, GA; Louisville, KY; Memphis, TN; Milwaukee, WI; or Wichita, KS. Benefits include medical, dental, vision, defined contribution retirement, life insurance, short- and long-term disability, vacation, pay for performance and much more.

How To Apply

To apply online, [click here](#).

Deadline for applications: August 21, 2024

The contacts for this search is:

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Please note: After your application is complete, you will receive an important email from us. Please check your inbox and your junk/spam folder, and if you have not received our email, please notify us at: admin@adkexecutivesearch.com.

The Car Park is an equal-opportunity employer. We support diversity and are committed to creating an inclusive environment for employees.

