

ANNOUNCEMENT

January 12, 2026

ADK Partners with The Gerald R. Ford International Airport Authority to Recruit Chief Commercial Officer

ADK Consulting & Executive Search, a retained recruitment firm known for its expertise in senior executive searches in the aviation industry, announced the successful placement of Carlos Ruiz as Chief Commercial Officer. As a key member of the leadership team, Mr. Ruiz will be responsible for advancing revenue generation, business development, and strategic marketing for Gerald R. Ford International Airport (GRR).

An airport commercial executive, Mr. Ruiz brings more than 12 years of leadership experience driving non-aeronautical revenue growth, strategic partnerships, and high-impact commercial initiatives across diverse airport environments. Most recently he was Director of Commercial Management for Cincinnati/Northern Kentucky International Airport where he directed the strategy and performance of over \$90M in non-aeronautical revenue streams, including parking, ground transportation, rental cars, and concessions. Mr. Ruiz has also held business development roles at Greenville-Spartanburg International Airport and The Ohio State University Airport in addition to operations experience.

“It’s an honor and privilege to join the Gerald R. Ford International Airport Authority and serve a community with such strong momentum,” said Mr. Ruiz. “I’m excited to help expand GRR’s commercial opportunities in ways that elevate the guest experience and fuel regional economic development. GRR has a bold vision for the future, and I’m inspired by the Authority’s commitment to innovation and collaboration. I look forward to working alongside the dedicated team to build on the airport’s incredible foundation and help deliver meaningful value to West Michigan.”

Mr. Ruiz holds a bachelor’s degree in Aviation Management from The Ohio State University and a master’s degree in General Management from Tiffin University. He is an Accredited Airport Executive (A.A.E.) with the American Association of Airport Executives.

###

[Gerald R. Ford International Airport](#)

About ADK Consulting & Executive Search

Named to Hunt Scanlon’s 2025 Select Guide to America’s Top 250 Executive Search Firms, ADK brings award-winning expertise to every engagement. Founded in Jacksonville, Florida, in 2003, we are a retained consulting and search firm **connecting exceptional leaders with outstanding opportunities**.

- Executive Search: C-Suite to mid-level placements across private and public sectors
- Confidential Search: Targeted outreach to recruit top passive candidates
- Interim Management: Experienced leaders to manage transitions and deliver results
- Management Consulting: Tailored organizational assessments and strategic advice



Carlos Ruiz, A.A.E.

Our 27-member team serves clients ranging from small private businesses to Fortune 100 companies and public sector organizations—across the U.S., Canada, Turks & Caicos, and the U.S. Virgin Islands. If you're seeking a visionary, high-impact C-Suite leader, ADK's strong networks and personalized approach deliver the right fit.

www.adkexecutivesearch.com