

ANNOUNCEMENT

December 9, 2025

The City of San José Aviation Department Partners with ADK to Recruit Deputy Director – Finance and Administration

ADK Consulting & Executive Search, a retained recruitment firm known for its expertise in senior executive searches in the aviation industry, partnered with The City of San José Aviation Department to recruit Marta Barettoni as Deputy Director – Finance and Administration. In this role at San José Mineta International Airport (SJC), Ms. Barettoni will manage financial strategies, optimize revenue stream, develop and manage budgets, and lead high-impact financial strategies focused on strategic partnerships, leases, and contracts.

Ms. Barettoni is a strategic finance leader with more than 15 years of experience spanning the aviation, technology, and international development sectors. Most recently she was Consultant and Business Advisor with Stanford Seed, a Stanford Business School (GSB) initiative that partners with mission-driven companies and entrepreneurs across Africa and South Asia to build thriving enterprises.

Ms. Barettoni has held strategic roles at Palo Alto Networks, Virgin America Airlines, and LeighFisher Associates, developing expertise in enterprise budgeting, performance improvement, and digital finance systems. At Palo Alto Networks, a leading cybersecurity enterprise, she supported global operations through financial planning and analysis during a period of rapid growth, leading budgeting and digital transformation initiatives that enhanced forecasting accuracy. Previously, she managed financial planning for Virgin America across a network of 22 airports and advised major U.S. and international airports as a consultant at LeighFisher Associates.

“I look forward to contributing to the Airport’s mission and supporting sustainable growth for the City of San José, San José Mineta International Airport, and the Silicon Valley community,” said Ms. Barettoni.

Ms. Barettoni holds a bachelor’s degree in Applied Math from the University of California. She went on to earn her master’s degree in Management Science and Engineering from Stanford University.



Marta Barettoni

###

[San José Mineta International Airport](#)

About ADK Consulting & Executive Search

Named to Hunt Scanlon’s 2025 Select Guide to America’s Top 250 Executive Search Firms, ADK brings award-winning expertise to every engagement. Founded in Jacksonville, Florida, in 2003, we are a retained consulting and search firm **connecting exceptional leaders with outstanding opportunities**.

- Executive Search: C-Suite to mid-level placements across private and public sectors
- Confidential Search: Targeted outreach to recruit top passive candidates
- Interim Management: Experienced leaders to manage transitions and deliver results
- Management Consulting: Tailored organizational assessments and strategic advice

Our 27-member team serves clients ranging from small private businesses to Fortune 100 companies and public sector organizations—across the U.S., Canada, Turks & Caicos, and the U.S. Virgin Islands. If you're seeking a visionary, high-impact C-Suite leader, ADK's strong networks and personalized approach deliver the right fit.

www.adkexecutivesearch.com