

ANNOUNCEMENT

April 1, 2026

ADK Partners with San Diego County Regional Airport Authority to Recruit VP & Chief Operations Officer

ADK Consulting & Executive Search, a retained recruitment firm known for its expertise in senior executive searches in the aviation industry, announced the successful placement of Brendan Reed as Vice President & Chief Operations Officer. In this role, Mr. Reed will be responsible for setting the strategic direction for terminal and airside operations, aviation and public safety, operational planning and readiness, and facilities management at San Diego International Airport (SAN).

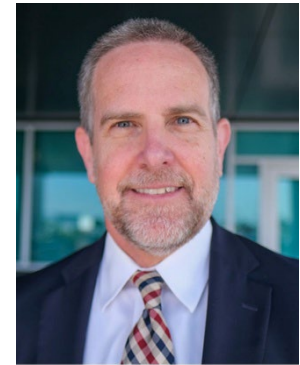
“I am very pleased to promote Brendan to Vice President and Chief Operations Officer,” said Atif Saeed, the Authority’s President and CEO. “During the last four years, he masterfully led the planning and activation of the \$3.8 billion Terminal 1 program, which to date is the most complex and high-profile project in the history of the airport. During his 10 years with the Airport Authority, Brendan’s work has had a lasting and meaningful impact on the airport and the region. His promotion is well deserved.”

“I am honored and look forward to taking on this role at SAN,” said Mr. Reed. “Every day I am truly inspired by the knowledgeable and talented colleagues I work alongside in the Operations Division who tirelessly contribute to delivering a best-in-class airport for San Diego and the traveling public. We have accomplished a tremendous amount with the opening of the new Terminal 1, and there is much more to come with enhancing our operational efficiency and passenger experience.”

Most recently, Mr. Reed served as Senior Director of Operational Planning & Readiness at SAN, where he brought together stakeholders across the airport to deliver a seamless operational launch of the airport’s new Terminal 1 and associated parking, roadway, and airfield facilities. He also supported strategic planning and the overall coordination of the Airport Authority’s Operations Division.

Prior to this role, Mr. Reed served as the Airport Authority’s Director of Airport Planning & Environmental Affairs. As part of the Airport’s Development Division leadership team, he guided the organization’s policies related to airport master planning and land use compatibility planning, environmental management, corporate sustainability, and noise abatement. Mr. Reed also spearheaded enterprise-wide initiatives, including the integration of sustainability principles into capital projects and business strategies, ongoing certification through the Airport Carbon Accreditation program, and coordination with federal and state regulatory agencies.

Mr. Reed received a bachelor’s degree in Biology from the University of Richmond and went on to earn a master’s degree in Ecology from San Diego State University. He is an Accredited Airport Executive (A.A.E.) through the American Association of Airport Executives and a LEED Accredited Professional through the U.S. Green Building Council.



Brendan Reed, A.A.E.

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About ADK Consulting & Executive Search

Named to Hunt Scanlon's 2025 Select Guide to America's Top 250 Executive Search Firms, ADK brings award-winning expertise to every engagement. Founded in Jacksonville, Florida, in 2003, we are a retained consulting and search firm **connecting exceptional leaders with outstanding opportunities**.

- Executive Search: C-Suite to mid-level placements across private and public sectors
- Confidential Search: Targeted outreach to recruit top passive candidates
- Interim Management: Experienced leaders to manage transitions and deliver results
- Management Consulting: Tailored organizational assessments and strategic advice

Our 27-member team serves clients ranging from small private businesses to Fortune 100 companies and public sector organizations—across the U.S., Canada, Turks & Caicos, and the U.S. Virgin Islands. If you're seeking a visionary, high-impact C-Suite leader, ADK's strong networks and personalized approach deliver the right fit.

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