



Glynn County Airport Commission

The Glynn County Airport Commission invites applications for
Airport Marketing Director

Brunswick-Golden Isles Airport (BQK)
St. Simons Island Airport (SSI)
Golden Isles, Georgia

EXECUTIVE SEARCH SERVICES PROVIDED BY ADK CONSULTING & EXECUTIVE SEARCH



The Airport

Brunswick Golden Isles Airport (BQK) and St. Simons Island Airport (SSI) serve as the primary commercial aviation gateways to Georgia's renowned Golden Isles, providing convenient access to Brunswick, St. Simons Island, Jekyll Island, Sea Island, and the broader coastal region of Southeast Georgia. Owned by Glynn County and operated by Glynn County Airport Commission, these airports combine the accessibility of a regional airport with the economic significance of a major transportation asset, supporting tourism, business development, aviation activity, and regional connectivity throughout the coastal corridor.

Located approximately five miles north of downtown Brunswick, BQK traces its roots to the former Naval Air Station Glynco, which served the nation during World War II and remained an important military installation until 1974. Following the base's closure, local leaders transformed the facility into a civilian aviation asset, preserving its strategic infrastructure and positioning it for future growth. Today, that vision continues to benefit the region, with Brunswick Golden Isles Airport serving as both a transportation gateway and an important contributor to the local economy.

The Airport *(continued)*

BQK operates on an 8,001-foot runway originally developed to support military aviation operations and now capable of accommodating a wide range of commercial, corporate, charter, military, and general aviation aircraft. The airport's modern passenger terminal, completed in 2005, reflects the welcoming character and hospitality for which the Golden Isles region is known. Commercial air service is provided through Delta Connection, offering convenient access to the global air transportation network through Hartsfield-Jackson Atlanta International Airport, one of the world's busiest and most connected hubs.

In addition to commercial passenger service, Brunswick Golden Isles Airport supports a diverse mix of aviation activity. Corporate aviation, charter operations, flight training, aircraft maintenance, and general aviation users all contribute to the airport's operational profile. The airport's strategic location along Georgia's coast makes it an attractive option for business travelers, visitors, tourism, and aviation-related enterprises seeking efficient access to the region.

The airport also serves as a catalyst for economic development. According to a Georgia Department of Transportation economic impact study, Brunswick Golden Isles Airport generates an estimated annual economic impact exceeding \$154 million for the State of Georgia. The airport supports employment, business activity, visitor spending, and capital investment while helping connect local industries and employers to national and international markets.

Looking ahead, Brunswick Golden Isles Airport is well positioned for continued growth. The airport encompasses approximately 2,000 acres and offers significant opportunities for aviation, industrial, and commercial development. Airport leadership continues to focus on enhancing facilities, supporting economic expansion, and creating new opportunities that strengthen the region's long-term competitiveness. The airport's extensive land holdings, strategic location, and established aviation infrastructure provide a strong foundation for future investment and business attraction efforts.

Today, Brunswick Golden Isles Airport stands as more than a transportation facility. It is a critical regional asset that supports economic vitality, tourism, business growth, and community connectivity while serving as the front door to one of the most desirable coastal destinations in the southeastern United States.





The Community

Golden Isles offers an exceptional coastal lifestyle where natural beauty, rich history, and modern amenities come together to create one of the Southeast's most desirable places to live and work. Located along Georgia's scenic coast midway between Savannah and Jacksonville, the airports serve as the gateway to the Golden Isles—a collection of coastal communities that includes St. Simons Island, Sea Island, Jekyll Island, and Little St. Simons Island. The region is known for its relaxed pace of life, welcoming atmosphere, and strong sense of community, making it an attractive destination for professionals and families alike.

A defining characteristic of the area is its remarkable coastal environment. Surrounded by salt marshes, rivers, maritime forests, and miles of Atlantic shoreline, residents enjoy year-round access to outdoor recreation and some of the most picturesque landscapes in the Southeast. Boating, fishing, kayaking, paddleboarding, golfing, cycling, and beach activities are part of everyday life. Nature enthusiasts can explore miles of trails, wildlife preserves, and state parks while enjoying Georgia's mild climate throughout the year.

The Golden Isles region is widely recognized for its tourism industry, world-class resorts, and exceptional quality of life. Sea Island has earned an international reputation as one of the nation's premier luxury destinations, while St. Simons Island offers charming neighborhoods, locally owned shops, acclaimed restaurants, and a vibrant coastal culture. Jekyll Island, once the exclusive retreat of some of America's most prominent families, continues to attract visitors with its historic district, beaches, golf courses, and conservation-focused amenities.



The Community *(continued)*

Beyond its natural beauty and tourism appeal, the airports serve as an important economic center for coastal Georgia. The region benefits from a diverse economy supported by healthcare, logistics, Federal Law Enforcement Training Center (FLETC) manufacturing, maritime commerce, tourism, aerospace, and professional services. The nearby Port of Brunswick is one of the nation's busiest automobile and roll-on/roll-off cargo ports, contributing significantly to regional economic growth and international trade. Major employers throughout the area provide a stable economic foundation while supporting continued investment and development.

Education and workforce development are important strengths of the community. Residents benefit from access to quality public and private schools, technical education programs, and higher education opportunities throughout Southeast Georgia. The region's commitment to workforce development helps support local employers while creating opportunities for future growth and innovation.

Brunswick also offers a rich cultural and historical heritage. Founded in 1771, the city features historic neighborhoods, preserved architecture, museums, performing arts venues, and community events that celebrate the area's coastal traditions and diverse influences. Throughout the year, festivals, concerts, farmers markets, and cultural events bring residents and visitors together while contributing to the region's strong sense of community.

One of the area's greatest advantages is its accessibility. Residents enjoy the benefits of a coastal community while remaining within convenient reach of larger metropolitan areas. Savannah, Georgia, and Jacksonville, Florida, are both easily accessible by car, providing additional business, entertainment, healthcare, and transportation options. Brunswick Golden Isles Airport further enhances regional connectivity, offering convenient commercial air service and easy access to national and international destinations.

For executives and professionals considering relocation, the Golden Isles provide a rare combination of career opportunity, coastal living, and community connection. Whether enjoying a sunrise over the Atlantic Ocean, a round of golf beneath towering live oaks, or an evening in one of the region's vibrant downtown districts, residents experience a quality of life that is both rewarding and distinctly Southern. It is a community where professional success and personal fulfillment naturally go hand in hand.





Position Overview

The Airport Marketing Director serves as a key member of the Glynn County Airport Commission leadership team, reporting to the Executive Director and leading the strategic marketing, communications, branding and air service development efforts for Brunswick Golden Isles Airport and St. Simons Island Airport. This position plays a vital role in advancing airport growth, strengthening community engagement, enhancing customer experience, and supporting economic development initiatives. The Director develops and executes comprehensive marketing strategies that elevate the airports' visibility, attract new business opportunities, expand airline service, and reinforce the airports' position as critical transportation and economic assets for the Golden Isles region.

About the Role

The Airport Marketing Director oversees a broad portfolio that includes air service development, public relations, digital communications, branding, advertising, customer experience, community outreach, and special events. Working closely with airport leadership, local governments, business organizations, airlines, and industry partners, the Director develops strategic initiatives that support airport growth and regional economic development. The role balances long-term planning with hands-on leadership, guiding marketing campaigns, stakeholder engagement efforts, and customer-focused programs that enhance the airports' reputation and strengthen relationships with travelers, tenants, community partners, and prospective aviation businesses. The Director serves as a visible ambassador for the airport system while helping shape its future through innovative marketing and business development strategies.



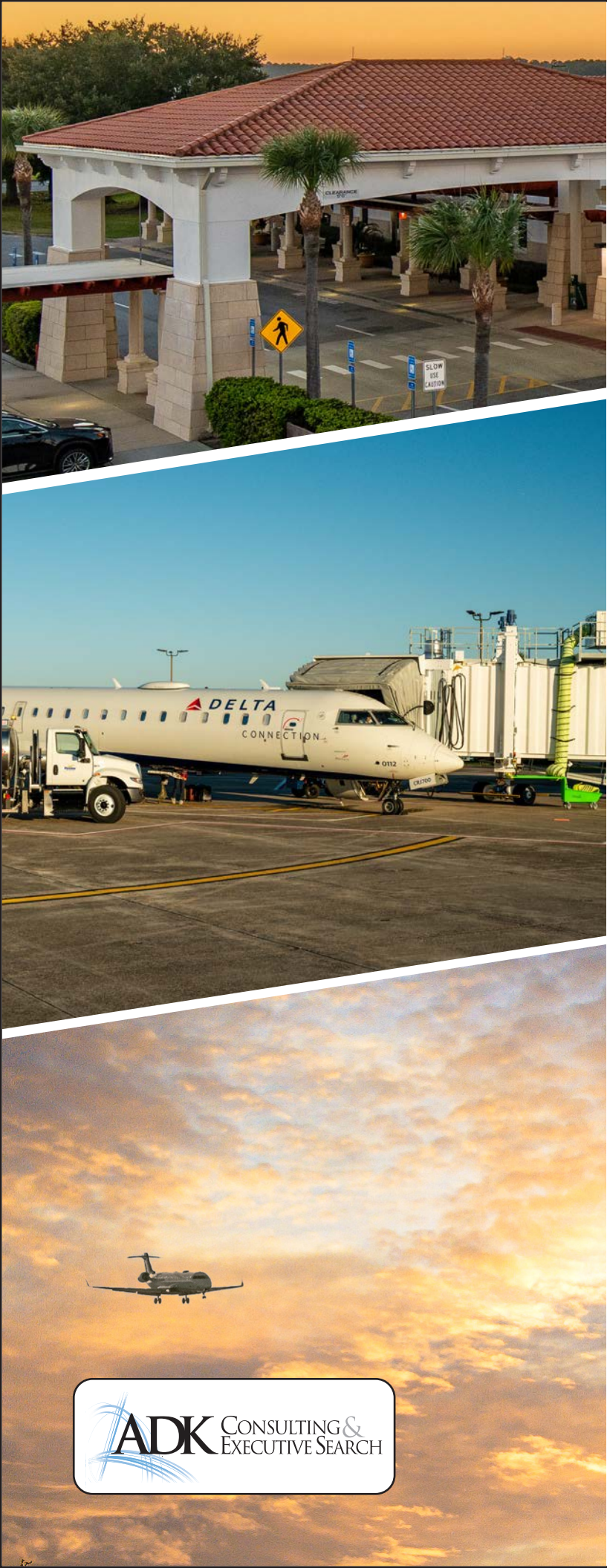
Key Responsibilities

- Lead air service development initiatives to attract and expand commercial airline service.
- Coordinate economic development partnerships that support airport and regional growth.
- Develop and implement strategic marketing and branding programs for both airports.
- Direct public relations, media outreach, and corporate communications efforts.
- Oversee digital marketing, website management, and social media engagement strategies.
- Advance customer experience programs that promote service excellence and hospitality.
- Manage airport advertising programs, sponsorship opportunities, and revenue-generating marketing initiatives.
- Lead community outreach programs, special events, and stakeholder engagement activities.
- Develop marketing policies, budgets, and performance measures that support organizational objectives.

Leadership Qualities and Style

The ideal candidate is a collaborative and forward-thinking leader who combines creativity with strategic business acumen. They possess exceptional communication and relationship-building skills and can effectively engage diverse stakeholders, from airline executives and community leaders to customers and industry partners. This individual is highly organized, results-oriented, and comfortable balancing multiple priorities in a dynamic environment. Success in the role requires sound judgment, strong presentation abilities, political awareness, and a commitment to delivering innovative solutions that support organizational growth and community impact.





Preferred Qualifications

- Bachelor's degree in marketing, business administration, communications, public relations, or a related field.
- Five or more years of progressively responsible leadership experience in marketing, communications, aviation, economic development, or a related industry.
- Experience developing and executing strategic marketing, branding, and public engagement initiatives.
- Demonstrated success building partnerships with business, government, and community stakeholders.
- Experience and knowledge of air service development, airport marketing, economic development, and transportation-related industries.
- Valid driver's license and ability to travel in support of business development and industry initiatives.

For the full job description, [click here](#).

Salary and Benefits

Salary is dependent on qualifications and will be based upon the knowledge and experience of the individual selected. The annual salary range for this position is \$104,655 - \$159,245 and is accompanied by a competitive benefits package.

How To Apply

To apply online, [click here](#).

Deadline for applications: August 16, 2026

The contacts for this search are:

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The Glynn County Airport Commission is an equal-opportunity employer. We support diversity and are committed to creating an inclusive environment for employees.

